



Privacy

of Rocholz GmbH

We take the protection of your personal data very seriously. It goes without saying that we always treat your personal data in accordance with the statutory data protection regulations. We have appointed an expert and reliable external data protection officer. The external data protection officer is appointed by UIMC Dr. Voßbein GmbH & Co KG. (<https://datenschutz.uimc.de>). In the following, we would like to inform you about the processing of personal data.

1. Collection and processing of personal data

In principle, you can use our online offer without disclosing your identity. If we request personal data (such as name, address or e-mail address) on the website, e.g. in the context of contact forms or during registration, this is done on a voluntary basis. We use this information for our own business purposes (such as sending the requested materials/information).

For questions of any kind, we offer you the possibility to contact us via a form provided on our website. The data marked as mandatory are required in order to be able to allocate and answer the enquiry. Further information can be provided voluntarily. Data processing for the purpose of contacting us is carried out in accordance with Art. 6 Para. 1 S. 1 lit. a DSGVO on the basis of your voluntarily given consent.

The personal data collected by us for the use of the contact form will be deleted after the enquiry you have made has been dealt with and after expiry of the retention obligations under tax and commercial law. Once you have given your consent - for example, for the purpose of receiving a newsletter or other interesting information from our company - you can revoke it at any time without giving reasons with effect for the future. To do so, you can use the above-mentioned contact form or another method mentioned in the newsletter.

2. Cookies

This website uses cookies.

We use cookies to personalise content and ads, provide social media features and analyse traffic to our website. We also share information about your use of our website with our social media, advertising and analytics partners. Our partners may combine this information with other data that you have provided to them or that they have collected in the course of your use of the services.

Cookies are required to load the configurator.

Cookies are small text files used by websites to make the user experience more efficient.

By law, we can store cookies on your device if they are strictly necessary for the operation of this site. For all other cookie types we need your permission.

This site uses different types of cookies. Some cookies are placed by third parties that appear on our pages.

You can change or withdraw your consent at any time from the cookie statement on our site.

Find out more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please provide your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: www.rocholz.de



3. Logging / When visiting the website

When you access our website, the browser used on your end device automatically sends information to the server of our website. This information is temporarily stored in a so-called log file. The following information is collected without your intervention and stored until automatic deletion:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which the access is made (referrer URL),

The browser used and, if applicable, the operating system of your computer as well as the name of your access provider.

The above data will be processed by us for the following purposes:

- Evaluation of system security and stability

Data that allow a conclusion to your person, such as the IP address, are deleted after 7 days at the latest. If we store the data beyond this period, this data is pseudonymised so that it can no longer be assigned to you.

The legal basis for data processing is Art. 6 para. 1 p. 1 lit. f DSGVO. Our legitimate interest follows from the purposes for data collection listed above. In no case do we use the collected data for the purpose of drawing conclusions about your person. In addition, we use cookies and analysis services when you visit our website. You can find more detailed explanations on this under points 8 and 9 of this data protection declaration.

In addition, we use Leadinfo.

4. Newsletter

Our newsletters contain so-called tracking pixels. A tracking pixel is a miniature graphic that is embedded in such emails that are sent in HTML format to enable log file recording and log file analysis. This allows a statistical evaluation of the success or failure of online marketing campaigns. Based on the embedded tracking pixel, it may be determined whether and when an e-mail was opened by a data subject, and which links contained in the e-mail were called up by the data subject.

Such personal data collected via the tracking pixels contained in the newsletters are stored and analysed by the controller in order to optimise the newsletter dispatch and to better adapt the content of future newsletters to the interests of the data subject. This personal data will not be disclosed to third parties. Data subjects are entitled at any time to revoke the separate declaration of consent given in this regard via the double opt-in procedure. After a revocation, this personal data will be deleted by the data controller. HR automatically regards a withdrawal from the receipt of the newsletter as a revocation.

We use Mailchimp for our newsletter.

5. Passing on the data

As a matter of principle, we do not pass on your personal data to third parties, for commercial or non-commercial purposes, without your express consent. We only pass on your personal data to third parties if this is legally permissible [e.g. on the basis of Article 6 DSGVO] and/or necessary. In some cases, we use service providers as part of commissioned processing pursuant to Article 28 DSGVO; for example, the website is hosted by transresult and maintained by transresult. The full responsibility for data processing remains with us. Furthermore, we partly use plugins from other providers on our website; you can find more details below.



6. Liability for own contents

The contents of these pages were created with the utmost care. However, we cannot guarantee the correctness, completeness and up-to-dateness of the contents. As a service provider, we are responsible for our own content on these pages in accordance with general laws.

7. Liability for links (contents of external providers)

A distinction must be made between our own content and cross-references („links“) to content provided by other providers. We have no influence on their content; the respective provider or operator of the pages is always responsible for the content of the linked pages.

8. Rights of the data subjects

We hereby inform you that pursuant to Article 15 et seq. DSGVO, you have the right of access to the personal data in question, as well as the right to rectification or erasure or to restriction of processing or the right to object to processing, as well as the right to data portability, subject to the conditions defined therein. You also have the right to lodge a complaint with a data protection supervisory authority under Article 77 of the GDPR if you consider that the processing of personal data concerning you infringes this Regulation. If the processing is based on Article 6(1)(a) of the GDPR or Article 9(2)(a) of the GDPR (consent), you also have the right to withdraw your consent at any time without affecting the lawfulness of the processing carried out on the basis of the consent until withdrawal.

9. Change to our privacy policy

We reserve the right to amend this data protection declaration from time to time so that it always complies with the current legal requirements or in order to implement changes to our services in the data protection declaration, e.g. when introducing new services. The new data protection statement will then apply to your next visit.

10. Contact the Data Protection Officer

If you have any questions regarding the processing of your personal data, you can contact our data protection officer directly, who is also available with his team in the event of requests for information, applications or complaints.

The external data protection officer can be contacted

by mail: UIMC Dr. Vossbein GmbH & Co. KG, Otto-Hausmann-Ring 113, 42115 Wuppertal (Germany)

by phone: +49 202 946 7726 200

by e-mail: consultants@uimc.de

We use various plugins from other service providers on our site, which we would like to inform you about below.



11. Web analysis with Google Analytics

If you have consented to the use of tracking cookies when visiting this website in accordance with Art. 6 para. 1 lit. a DSGVO, this website uses Google Analytics, a web analytics service provided by Google LLC („Google“), based on your consent. Google Analytics uses „cookies“, which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookies about your use of this website (including your shortened IP address) is transmitted to a Google server in the USA and stored there for 26 months. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. If you have consented to the use of tracking cookies and would like to object to this at a later date, you can do so by installing a so-called add-on in your browser. To do this, you can follow the following link, which will take you to the Google page: <https://tools.google.com/dlpage/gaoptout?hl=de>. Alternatively, you can revoke your consent by deleting your browser settings and clicking on our overlay cookie banner again.

12. LinkedIn

Our website links to the LinkedIn website. The operator of the pages is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Instead of using plug-ins, we only link to LinkedIn. Therefore, your personal data is not automatically transmitted to LinkedIn when you visit our website. Through the linking, LinkedIn only processes your personal data when you actively click on the LinkedIn button. We have no influence on the type and scope of your personal data that is processed by LinkedIn.

For more information on how we handle your data, please see LinkedIn's privacy policy at: https://www.linkedin.com/legal/privacy-policy?_l=de_DE.

13. YouTube

Our website links to the YouTube website. The operator of the pages is YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA, a subsidiary of Google LLC.

For data protection reasons, we have decided only to create a link to this page instead of using YouTube plug-ins. This means that we do not process any personal data from you in this regard, and YouTube cannot automatically collect any personal data from you when you visit our website, provided you are logged out of your YouTube account when you visit our website. This technical solution allows you to decide whether and when to transmit personal data to YouTube. Only when you actively click on the YouTube button does your browser establish a connection to YouTube's servers and transmit your user data to YouTube. We have no influence on the type and scope of your data that is processed by YouTube.

For more information on the handling of user data, please see YouTube's privacy policy at: www.google.de/intl/de/policies/privacy.



14. How to disable cookies

You can switch off cookies in your browser with the following instructions (please note that the setting system in the various browsers may change regularly, so we cannot guarantee the correctness of the steps):

Firefox:

1. Open the Firefox browser.
2. Select „Menu“ and then „Settings“ in your toolbar.
3. Select the „Data protection“ tab.
4. For „Firefox will create a history“, select „according to user-defined settings“.
5. Uncheck „Accept cookies“ and save your settings.

Internet Explorer:

1. Open Internet Explorer.
2. Click on the „Tools“ button and then on „Internet Options“.
3. Click on the „Privacy“ tab.
4. Under „Cookies and privacy“, select the following option: „Reject cookies and website data (may cause problems with websites)“.

Microsoft Edge:

1. Open Microsoft Edge.
2. Click on the menu button at the top right and select the „Settings“.
3. Scroll all the way down and select the entry „Show advanced settings“.
4. Further down you will find the category „Cookies“ with several selection options.
5. If you select the option „Block all cookies“, they will no longer be saved.
6. Note: Please note that some websites do not function without cookies.

Google Chrome:

1. Open Google Chrome.
2. Select „Settings“.
3. Click on „Advanced“.
4. Click on „Content settings“ in the „Privacy“ tab.
5. In the „Cookies“ section, deactivate „Websites are allowed to store and read cookie files“ (recommended).

Safari:

1. Open Safari.
2. Select „Settings“ in the function list (grey cogwheel in the upper right corner) and click on „Privacy“.
3. Under „Accept cookies“ you can specify whether and when Safari should accept cookies from websites.